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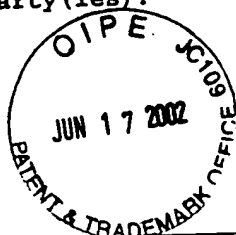
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1. Name of conveying party(ies):

Gordon James Smith

2. Name and address of receiving party(ies):

International Business
Machines Corporation
New Orchard Road
Armonk, New York 10504



1c447 U.S. PTO
09/772261
01/29/01

3. Nature of conveyance:

X Assignment

Execution Date: January 25, 2001

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4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is January 26, 2001

A. Patent Application No.(s)

B. Patent No.(s)

09/772261

5. Name and address of party to whom correspondence concerning document should be mailed:

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IBM Corporation
Intellectual Property Law
3605 Highway 52 North
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Rochester, MN 55901-7829
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6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

X Authorized to be charged to IBM Corporation deposit account

8. Deposit account number:

09-0465

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

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FOR: BRACEWELL & PATTERSON, LLP

01/29/01
Date

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IBM CORPORATION
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RECORDATION DATE: 01/29/2001

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BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:
SMITH, GORDON JAMES

DOC DATE: 01/25/2001

ASSIGNEE:
INTERNATIONAL BUSINESS MACHINES
CORPORATION
NEW ORCHARD ROAD
ARMONK, NEW YORK 10504

SERIAL NUMBER: 09772261
PATENT NUMBER:

FILING DATE: 01/29/2001
ISSUE DATE:

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A S S I G N M E N T

Whereas, I,

(1) Gordon James Smith
County of Olmsted

of Rochester,
and State of Minnesota,

have invented certain improvements in

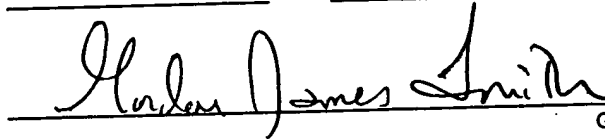
SYSTEM AND METHOD FOR AUTOMATICALLY ADJUSTING
MERCHANDISE PRICING AT A SERVICE-ORIENTED USER
INTERFACE TERMINAL BASED UPON THE QUANTITY OF
USERS PRESENT AT THE TERMINAL

and executed, respectively, a United States patent application therefor on
(Date Inventors Signed Declaration) (1) January 25, 2001.

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, I, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and I request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in said application to IBM, its successors and assigns; and I hereby agree that IBM may apply for foreign Letters Patent on said invention and I will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

(1) Signed at Rochester, MN on 1/25, 2001.



Gordon James Smith